

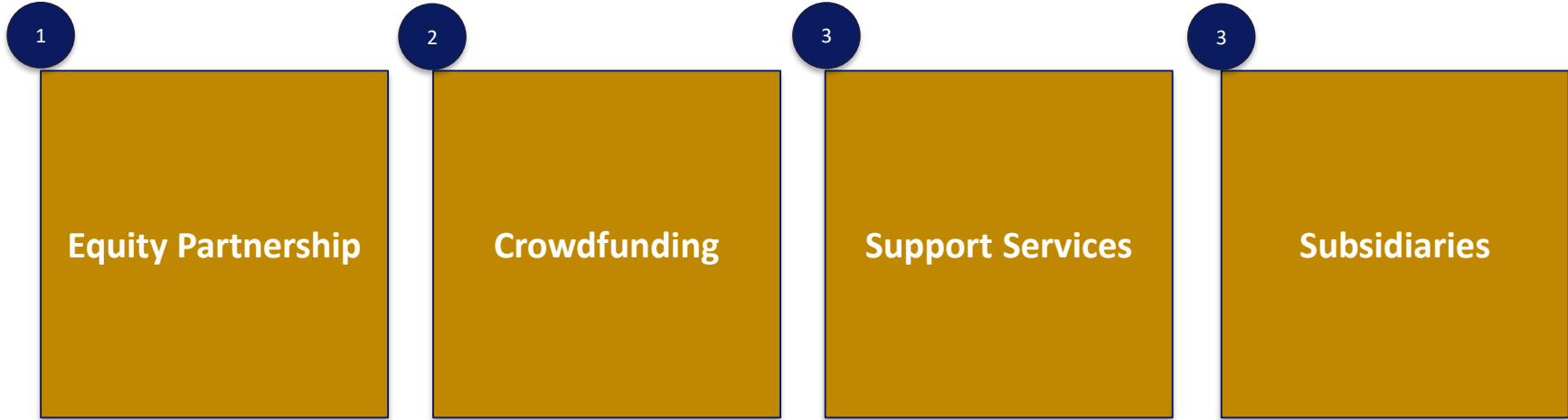
INVESTMENT PRODUCTS & SERVICES

Sales Presentation; 2024

Propartners Exchange Limited

Introduction

- What we do at Propartners Exchange Limited





What is the focus of this presentation?

- We would like to show you how you can invest in profitable businesses through either:
- Equity Partnership or Investment Crowdfunding, depending on your personal investment goals.



Some Common Investment Goals

- **Investing to make more money**
- **Investing to support an entrepreneur**
- **Investing to support an innovation**
- **Investing to support self employment and job creation**
- **Investing to support climate action and sustainability**
- **Investing to support national and global economic development**

Equity Partnership

What is Equity Partnership?

Equity Partnership is an agreement between persons who pool capital and other resources together for the purpose of building a business, where the return on their equity investment is expected as capital dividends and/or capital gains.

Typical Capital Target

- Pre Seed (GHS 500,000.00 maximum)
- Seed (GHS 3,000,000.00 maximum)

Investment Products under Equity Partnership

Product	Business Category	Minimum Investment Required (GHS)
1. Model Business Investment (MBI)	Franchise Company	10,000.00
2. Vetted Business Investment (VBI)	Converting to Company	10,000.00
3. Portfolio Partner Investment (PPI)	Pre-qualified	500,000.00
4. Short-term Partner Investment (SPI)	Profitable Venture	20,000.00

Investment Crowdfunding

What is Investment Crowdfunding?

Investment Crowdfunding is the practice of funding a venture or business by a large number of investors for the purpose of maximizing value, where the return on their investment is expected as capital dividends, capital gains or interests.

Typical Capital Target

- Pre Seed (case based)
- Seed (GHS 6,000,000 maximum)

Investment Channels under Investment Crowdfunding

Channel	Business Category	Minimum Investment Required (GHS)
1. Equity Share Offering	Plc	1,000.00
2. Debt Offering	Plc	1,000.00
3. Convertible Offering	Plc	1,000.00
4. Any other form	Plc	1,000.00

To Which Investor Category Do You Belong?

Retail Investor

- An individual investor with no accreditation to invest beyond 10% of gross annual income in a 12 month period.

Accredited Investor

- An individual investor also known as qualified investor with accreditation from SEC to invest without limit.

Institutional Investor

- A legal entity that accumulates funds to invest in various financial instruments on behalf of other investors.

Thank You