

PROPARTNERS PLATFORM GUIDE

How To Use Our Partnership and Crowdfunding Online Platform





EQUITY PARTNERSHIP

- ☐ Holding Businesses are profiled for equity capital injection through equity partnership.
- ☐ Model Businesses are profiled for equity capital injection through equity partnership.
- ☐ Holding and Model Businesses are operated or managed by Propartners.





How To Invest Under Equity Partnership

- ☐ To join our equity capital partners or express your interest as investor, click on GET STARTED. Fill form and our team will get back to you.
- ☐ To read more on our equity partnership alternative investment, click on EQUITY
 PARTNERSHIP under HOW IT WORKS on the main menu.
- ☐ To read more on our holding business category, click on HOLDING COMPANIES under INVEST on the main menu.
- ☐ To read more on our model business category, click on MODEL BUSINESSES under INVEST on the main menu.
- ☐ To learn more on investing, download PEL INVESTING GUIDE.





EQUITY CROWDFUNDING

- ☐ Vetted Businesses are profiled for equity capital injection through equity crowdfunding.
- ☐ Vetted Businesses are owned or managed by third parties.
- ☐ Propartners Exchange acts only as the Crowdfunding Intermediary between the fundraiser and the investor.





How To Invest Under Equity Crowdfunding

- ☐ To invest online through equity crowdfunding, browse fundraising campaigns on HOME PAGE, click on your preferred business (VB-EQUITY CROWDFUNDING).
- ☐ To invest offline or express your interest as investor, click on <a>GET STARTED. Fill form and our team will get back to you.
- ☐ To read more on our equity crowdfunding alternative investment, click on EQUITY
 CROWDFUNDING under HOW IT WORKS on the main menu.
- ☐ To read more on our vetted business category, click on VETTED BUSINESSES under INVEST on the main menu.
- ☐ To learn more on investing, download PEL INVESTING GUIDE.





How To Fundraise Under Equity Crowdfunding

- ☐ To raise capital through equity crowdfunding, click on <u>SIGN IN or REGISTER</u>, enter your valid email address and follow prompts to create your account on the platform. (PROTECT YOUR PASSWORD)
- ☐ To complete your profile, login to upload personal and business details.
- ☐ To complete your application, login to upload relevant business documents and our team will get back to you with further instructions.
- ☐ To learn more on general and specific requirements for fundraisers, download PEL FUNDRAISING GUIDE.





DONATION CROWDFUNDING

- Not-for-Profit Initiatives are profiled for sponsorship through donation crowdfunding.
- Not-for-Profit Campaigns are submitted and managed by third parties.
- ☐ Propartners Exchange acts only as the Crowdfunding Intermediary between the fundraiser and the donor.





How To Donate Under Donation Crowdfunding

- ☐ To donate online through donation crowdfunding, browse fundraising campaigns on HOME PAGE, click on your preferred sponsorship campaign (SC-DONATION CROWDFUNDING).
- ☐ To read more on our donation crowdfunding solution, click on DONATION CROWDFUNDING under HOW IT WORKS on the main menu.





How To Fundraise Under Donation Crowdfunding

- ☐ To raise fund through donation crowdfunding, click on <u>SIGN IN or REGISTER</u>, enter your valid email address and follow prompts to create your account on the platform. (PROTECT YOUR PASSWORD)
- ☐ To complete your profile, login to upload personal and organizational details.
- ☐ To complete your application, login to upload relevant documents and our team will get back to you with further instructions.





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www.propartners.com.gh

